



ANNUAL REPORT 2021

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In Place of War is a global organisation that uses artistic creativity in places of conflict as a tool for positive change. We enable a network of more than 130 grassroots change-makers in music, theatre and across the arts, to transform cultures of violence and suffering into hope, opportunity, and freedom in 26 countries.



NOTE FROM CEO

The past year has been a testing one for so many of the communities we work in. 157 million people in nearly 200 countries having been infected by the coronavirus disease resulting in over three million deaths. The impact of Covid-19 has been severe, on top of the everyday challenges that are brought about by conflict.

Our network of 130 Change-makers across 26 countries have shown great leadership - resourcefulness, resilience and responsiveness in their approaches to dealing with their unique challenges presented by Covid-19. Often this has been around harnessing creativity to help people feel less isolated, setting up new community solutions to lack of work opportunities due to lockdown and protecting our indigenous communities from contracting Covid-19.

I have learnt that our Change-makers are the key to everything within our organisation and as such we have introduced Change-makers to our Board and to every single process and decision we make - quite simply, nothing happens without their input. We also understood that the long-term working relationship with our partners has and will dramatically reduce our need to travel in the future, contributing positively to the impending challenge of climate change.

During the pandemic, I started thinking, what would it be like to be a young person from a small UK town, mid-pandemic, with the rising tensions around race, with the visible impact of austerity and the rise of food banks. Would you know that you have the agency to make change in your world, your community and your life? During the pandemic we learned that we have the ability to harness the incredible networks of grassroots creative change-makers located in Africa, Latin America and the Middle East and share knowledge with young people from the most marginalised communities in the UK - from those young people who everyday make something from nothing, and make change against all odds. We wanted to decolonise knowledge and share some of the most inspiring work being done right now in the world. We decided to create a residency programme - with no design. We worked with twelve grassroots community organisations representing young people who are refugees, asylum seekers, LGBTQI+, young carers, black, female, disabled, neurodiverse and working class, to identify 100 young people to participate in a programme that they design, own and control. The programme would connect them to the 130 strong network of young change-makers across the world, provide seed-funding and mentoring for their ideas, and show them that they have agency.

We built stronger links with the music industry through our Around the World in 80 Raves fundraiser project, working with over 65 DJs, over 15 new partners and with over£13,000 raised to date. We also proudly established an Irish organisation and added new Board members across our three entities: David Bianchi (Various Artists); Phiona Okumu (Spotify Africa); Amaechi Uzoigwe (Run The Jewels Management, USA); Eddie Berg (USA); Paul Stacey (Reading Rep, UK); Olga Stuzhinskaya (Irish entity); Kate O'Shea (Irish entity); Dirk Dobiay (Age of Artists, Germany).

We excelled during the pandemic, providing a critical support system, funding and guidance to our network of change-makers. Going forward, we will strive for a more inclusive and diverse organisation; strengthen our links to the creative and music industries; give a greater platform and support to our women leaders on the frontline; bring our networks in the Global South to the Global North and establish a Change-Maker Hub in Detroit.

Ruth Daniel, CEO, In Place of War

NOTE FROM CHAIR

We, along with the whole international charity community, have had to adapt and learn through the pandemic. Reflecting on that journey, I am proud of the resilience In Place of War has shown through its ability to continue programme delivery, management, fundraising and partnership development without disruption. We have invested in better remote work infrastructure, better collaboration and sharing tools, and so have managed to build our change-maker network to over 130 organisations around the world whilst drastically reducing the carbon footprint we would normally have left to achieve this.

The resilience the organisation has shown through the pandemic also reveals the incredibly strong culture we have. For the size of our organisation (when looking at delivery), our team is relatively small, and supported by a very engaged board of trustees, and specific advisory boards around key thematic areas (such as music). We remain committed to putting our change-makers at the very heart of what we do, and to that end we also have announced not just the creation of a specific youth advisory board, but the representation on our trustee board of youth from around the world.

Professor Vikas Shah, MBE DL

WHY ART?



MUSIC & CULTURAL SPACES

- Engages people away from violence (example: Hip-hop schools in Medellin, Colombia - engaging people away from gang recruitment)
- Enables freedom of expression
- Helps people develop positive role models
- Engages people through art to discover their skills (example: Afroreggae, Rio, Brazil - transforming favelas to safe places full of opportunity)

- A space for people to work together
- Enables people to understand their agency (example: Moto Republik and The Magamba Network, Zimbabwe - engaging young people to question and challenge the government)
- Art centres creating places of safety in conflict zones (example: Butterfly Garden in Eastern Sri Lanka, keeping young people safe and away from the violence during the conflict)
- Escape from the everyday conflict
- Provides a space for the socialization into alternative values and norm (hip-hop schools values of non-violent co-existence)
- Place making - reclaiming and reimagining spaces consumed by conflict
- Builds a community/ support system for young people affected by violence (example: Culturizzate, Elemento Ilegal, Medellin, Colombia)



ARTISTIC CULTIVATION

- Gives voice to the voiceless (example: GRRRL - a global group of women from places of conflict using music to tell their stories)
- Engages large audiences in challenges people face
- Provides alternatives to global media
- Changes perceptions of people and places (example: In Place of War's Theatre and Disability programme in the North of Uganda, changing perceptions of people with disabilities from the conflict)
- Artistic collaboration can break down barriers
- Art as a tool for engagement in challenges that are faced within communities
- Arts as a tool for reconciliation and intercultural dialogue
- Commemoration or remembrance here (arts as ways of remembering difficult pasts or past events that are important for certain communities and reimagining the future)
- Imagination - imagining worlds different from the one you are in
- Creating fun, joy and beauty - in places where this is in short supply
- Confronting issues - and escaping them
- Remembering and forgetting
- Awareness and promotion of human rights



"If it wasn't for hip-hop, I would be dead. Hip-hop gave me another option and I am thankful for that!"

MC Lupo, Medellin, Colombia

"Art helps people forget about the conflict. Art helps you change perceptions about others. With art you can call on people's emotions. With arts you can create dreams - you can disconnect from the bad things around yourself and imagine a different world."

Laurent Kasindi, Eastern Kivu, DRC

WAR IN PLACE OF WHY MUSIC, THEATRE AND THE CREATIVE ARTS?

"Art is not a thing, it's a relationship, a process - it is how we make and remake our world."

Professor James Thompson, University of Manchester and Founder of In Place of War

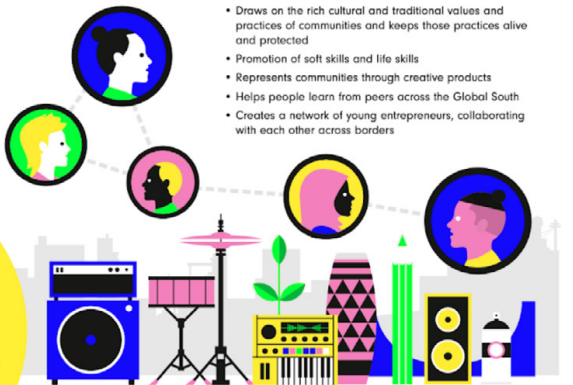
"Our weapons in this war are our guitars and drums. And they have served us well because we are still alive."

Punk drummer from Medellin, Colombia



CREATIVE ENTREPRENEURSHIP

- Creativity can build enterprise and improve livelihoods (example: Graffiti Tours in Medellin, Colombia - engaging tourists in art and contributing to the local economy)
- Generates new opportunities in communities that have been destroyed by conflict
- Draws on the rich cultural and traditional values and practices of communities and keeps those practices alive and protected
- Promotion of soft skills and life skills
- Represents communities through creative products
- Helps people learn from peers across the Global South
- Creates a network of young entrepreneurs, collaborating with each other across borders



ACADEMIC EVIDENCE

"Creative approaches in the field of culture contribute in many ways to creating, developing and maintaining peaceful and inclusive societies in which all human rights can find increased realisation".

Here are some of the functions of the arts as referenced in the **UN General Assembly, Human Rights Council, 2018, Report of the Special Rapporteur in the field of cultural rights:**

- Cultural initiatives to strengthen norms of freedom of expression and cultural vibrancy take many different forms.
- Overcoming fears and prejudices
- Strengthening resilience
- Rebuilding trust and promoting reconciliation
- Rehumanizing self and the other
- Listening to and telling stories and empathizing with the suffering of the other
- Acknowledging and addressing injustice
- Imagining and substantiating new futures



PROJECTS IN 2021



LEARNINGS FROM LOCKDOWN:

SUPPORTING CHANGE-MAKERS IN THE GLOBAL SOUTH'S COMMUNITIES FACING CRITICAL CHALLENGES

Prior to the Covid-19 outbreak, In Place of War worked with grassroots change-makers in music, theatre, and across the arts to use artistic creativity to transform cultures of violence and suffering into hope, opportunity and freedom. Our change-makers work in some of the world's most challenging contexts - post-conflict, urban gang affected communities, and conflict zones where other international organisations rarely have a presence. They are resourceful, resilient, and responsive to the critical issues facing their communities.

With the coronavirus crisis, we have leveraged the local connections and wisdom of our change-makers to enable direct, bespoke, and grassroots support determined and led by those located in communities facing the pandemic. Many of the challenges these communities are facing during the crisis are not a consequence of the virus per se; rather Covid-19 has exacerbated critical issues the communities were already facing (conflict, food insecurity, lack of basic sanitation, access to information).

In Covid-19 times, these communities are hit the hardest for a number of reasons, including lack of PPE, lack of medical infrastructure, increased conflict/violence, lack of education, lack of authentic news, and precarious and informal employment which is impossible to carry out in lockdown (street vendors, couriers) - resulting in people unable to buy food, medicine and other essentials. By providing financial assistance and a global support network to community organisers in these fragile contexts, we are building resilience and supporting community-driven solutions for sustainable development in places too often left behind by global humanitarian aid and development communities.

OUR COVID-19 RESPONSE:

- Mobilising funding and a global support network for change-makers.
- In Place of War has been issuing small grants of between \$1,000 and \$2,000 to change makers from our existing global network of change-makers spanning 26 countries in Africa, Asia, Latin America, and the Middle East. With this support, the change-makers have been able to amplify the impact of the Covid-19 projects as they are able to leverage additional support, scale work or develop new projects that respond to issues in real time.
- A call for applications was sent to an invited group of change-makers, resulting in 45 applications
- A small panel from the In Place of War Board and team reviewed applications, selected recipients and funds were distributed - having immediate impact. The overall process took only two weeks.
- We have distributed \$50,000 so far to change-makers in 31 communities in 13 countries. With this funding, they have organised community kitchens, distributed food packages, and fed thousands in their communities.

GLOBAL MUSIC INDUSTRY ADVISORY BOARD (GAB)

Our Global Music Advisory Board (GAB), formed in 2020, is a collective of engaged, enthusiastic, compassionate individuals who support and guide our work, recognising the power of collaborating with the music and wider entertainment industry from the incredible success of our existing partnerships.

In response to the pandemic, working with organisations like Beatport, Insomniac Events and Shambala, we raised £150k for our Covid-19 Emergency Fund via fundraising live streams, providing grants to the change-makers in our network with the most urgent need. We know that, through collaboration and solidarity, the difference we can make to music communities in places of conflict, has far more impact. One of the most powerful ways of doing this is by establishing a worldwide movement of creative professionals who care about and want to contribute to positive change. So we have united leaders of the international music industry in supporting the work of In Place of War and have already begun some fantastic projects as a result.

In Place of War hosts bi-annual calls with the whole GAB and maintains very regular contact individually & in smaller groups in addition, to engage them with supporting/contributing to ongoing In Place of War projects and connect them to the change-maker network.

Represented organisations/members are extremely active and supportive of our work, including Google (USA), Little Underground Management (USA), Native Instruments (Germany), Resident Advisor (UK), Roland (UK), Sound Republica (South Korea), The Golden State Company (USA), The Recording Academy (USA) & Yamaha (UK).

IN 2021 THE KEY GAB OUTPUTS WERE:

- Support of Around The World in 80 Raves via press coverage in Billboard & Resident Advisor, DJ introductions, teams registered for the activity challenge & direct sponsorship from Little Underground Management & Pioneer DJ.
- The release of charity single, Against The Wind, coordinated by GAB member, Marty Ro, Co-CEO, Sound Republica, South Korea, released in August 2021. Video has 330k views.
- Cucusonic Album Release in October 2021 via The Vinyl Factory, represented on GAB
- Spotify's Head of Africa, Phiona Okumu welcomed as a new In Place of War Trustee after introduction by GAB member
- Direct donation from GAB member representing Google
- Members from The Recording Academy, Little Underground Management and Roland involved in fundraising event planning for 2022
- Several GAB members will support the #HackMusic initiative via mentoring
- Equipment donations from Native Instruments & Roland

“Thank you for all your efforts, kind intentions and for bringing all these key contacts together!”- Valeria Duque, Elemento Illegal, Medellín, Colombia

IMPACT:

- GAB membership has grown from 9 founding members to 22 current members
- Members represent some of the biggest global music & media organisations, including BBC, Downtown, Google, Midem, Pioneer DJ, Roland, The Recording Academy & Yamaha



- Image 1 description: Inaugural GAB Zoom
- Image 2 description: Yamaha Guitar's 80 Raves team participating in the activity challenge around the world

EQUIPMENT DONATIONS FROM NATIVE INSTRUMENTS & ROLAND



- Image description: Laban Theatre, receiving their Roland donation in Lebanon

Roland has generously donated a range of world-leading equipment to some of the music organisations we support in countries including Columbia, Kenya, Lebanon, South Africa and Uganda. This collaboration will allow the change-makers and their communities to create, play, produce and record the music that brings about positive change every day.

Native Instruments has also generously committed to donating cutting-edge hardware and software to 10 organisations in our change-maker network across countries including Columbia, El Salvador, Kenya, Palestine, Venezuela and Zimbabwe. Their contribution will make a significant impact on the resources and potential creative output of the recipient projects In Place of War supports in these locations.

KEY DELIVERABLES/OUTPUTS:

Roland committed to donating equipment to “as many organisations In Place of War supports as is logistically/feasibly possible”. Roland normally elects a charity partner for 1 year maximum, but they’ve agreed to extend their In Place of War partnership as it fulfils so many of their goals & has been a mutually very positive relationship. Native Instruments committed to supporting 10 organisations with hardware and software. Ongoing logistical issues have made delivery of hardware difficult and, at times, impossible, across Latin America, especially Colombia, so Native has recently decided they can only supply software in the continent at this point.

“Thanks so much to In Place of War and Native Instruments for supporting us with this donation. It’s going to make such a difference to us; we can’t wait to play with our new ‘toys!’” - Liz Kilili, Creative Director and Cultural Manager, Creatives Garage, Nairobi, Kenya.

IMPACT:

- Native Instruments hardware sent to: Creatives Garage, Kenya, Magamba Network, Zimbabwe & Modzi Arts, Zambia & en route to Alrowwad Cultural & Arts Society, Palestine.
- Native Instruments Software sent to: Marimbea, Colombia
- Native software will be sent to: Elemento Illegal, Colombia, Tiuna El Fuerte, Venezuela, Una Frecuencia, El Salvador
- Roland Equipment sent to: Laban, Lebanon, Mau Mau Arts, Kenya, Northern Uganda Hip-Hop Culture, Uganda, Trackside Studio, South Africa, Corporación Para La Comunicación Ciudad Comuna, Colombia, Corporación Talentos Culturizzarte, Colombia & Fundación Circulo Innovador, Colombia and Lluvia de Orión, Colombia.

CASE DIGITAL MEDELLIN, COLOMBIA

The Creative and Social Entrepreneur Programme (CASE) is a short course devised by In Place of War and certified by the University of Manchester (UK). It offers participants an opportunity to develop and launch a creative project or business via a participatory and collaborative learning framework. The course materials range from videos, interviews, illustrations, case studies, practical tasks, discussions, presentations and research activities. The programme is based on a ‘learning-by-doing’ ethos and way of working, in which participants undertake practical tasks that inspire and enable them to complete ‘the creative challenge’ (business plan presentation) at the end of the training. Through guided workshops, participants apply concepts and knowledge and draw on skills developed in the lessons to create a business plan for a creative/social enterprise or concept which is presented at the end of the programme.

CASE Digital Medellin was an 8 week university-certified programme delivered on online learning platform Canvas to 34 young people from Antioquia in Colombia. The young people hailed from a range of creative disciplines including music, fashion, dance, theatre and media. 7 projects were awarded mentoring and seed funding including the development of a non-binary clothing range, arts-based education programmes for youth at risk, an app for a farmers market and capacity-building programmes and management services for emerging artists.

The project was delivered in partnership with local NGO, Fundación Mi Sangre, Ruta Naranja (Alcaldía de Medellin) and Alcaldía de Yarumal and was supported by the British Council Colombia.

KEY DELIVERABLES/OUTPUTS:

- 34 young people (18-30) recruited from Antioquia province
- 34 young people took part in the CASE programme
- 27 young people were awarded certificates of participation for completing the programme.
- 7 participants were awarded seeding funding and mentoring.
- 1 networking event

“CASE was really cool and it helped me to develop skills and get my project off the ground” - Alien 13, hip hop artists who set up a non-binary clothing project.

“I learnt about lots of amazing projects and connected to wonderful creative people. It helped me develop, consolidate my ideas and gave me the confidence to dream of everything we want to achieve with our project”
- Estefania

IMPACT:

Participants reported that CASE had enabled them to develop new skills, gain knowledge and meet other creatives. This has led to the development of a new creative network which aims to give greater visibility and advocate for the creative economy as a drive for sustainable development.

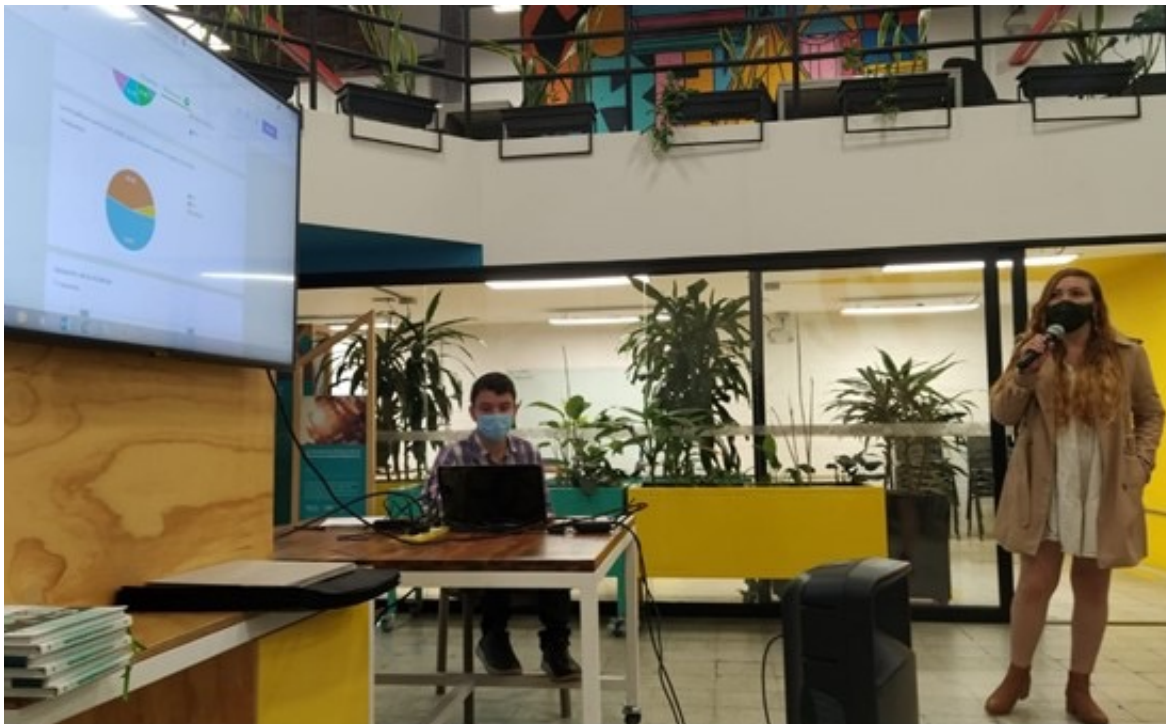


Image description: Presentation of the aim of the Creative Network by CASE participants.



Image description: CASE Participants receiving their certificates.

CASE REFUGEE, MANCHESTER

CASE Manchester was an 8 week, university-certified programme delivered to 8 artists from refugee backgrounds, asylum seekers and people with a heritage of forced migration. The participants hailed from a range of creative disciplines including music, fashion, dance, theatre, and media. The project was delivered in partnership with the University of Manchester and the Whitworth Gallery and was funded by the Arts and Humanities Research Council.

IMPACT:

- 8 artists were trained and were awarded seed funding.
- Participants reported that CASE had enabled them to develop new skills, gain knowledge, meet other creatives and boost their confidence in business ideas.
- They also valued the fact that the programme is certified by the University of Manchester. 7 out of the 8 participants rated the programme as outstanding.

“CASE is a great opportunity to learn and be creative. The global models are so inspiring and motivating.”

“The programme gave me lots of ideas and the confidence to start my own business”



CUCUSONIC

Cucusonic is an album created via a collaboration combining the work of a collective of Colombian bio-scientists, anthropologists and musicians, partnered with University of Manchester's 'Granada Centre for Visual Anthropology' and In Place of War. The collaborative team set up a network with diverse local communities to collect and record sounds and stories from the Colombian Neotropical forests, inviting high profile artists and producers to create tracks from the field recordings. The aim of the project and resulting album was to raise awareness of the biodiversity of Colombia and its importance globally by translating natural soundscape recordings and bioacoustic data into new music.

The album features artists including Brøev, Brian Eno, Coldcut, Fer Isella, Fingathing, Iggor Cavalera, Kate Simko, Laima Leyton, Martyn Ware, Matthew Dear, Mexican Institute of Sound and Osunlade.



Image 1 description: Cucusonic album cover



Image 2 description: A frog!

Kate Simko said of her track on the album, ***“I wanted to include a feeling of South American Andean culture alongside nature and the modern world (via electronics). It is our duty to make more conscious choices and preserve the biodiversity of the rainforest.”***

Brazilian artists Laima Leyton and Iggor Cavalera commented on the story recorded by an indigenous birdwatcher and naturalist, Miguel Portura, which they incorporated into their track, *Bien Paraos*. They said, ***“‘Bien Paraos’ translates to ‘Standing Upright’. It is a homage to Miguel Portura who found one of these birds in his community during the Covid-19 lockdown. In these times, it seems everyone can relate to standing upright.”***

The concept behind the album and wider project is that the sounds of vital habitats and their species, in this case birds, bats and frogs, can be heard and creatively interpreted in different ways. For the Cucusonic project, these sounds have been used as a measure of biodiversity, revealing the health of an environment, as a feature of the cultural imagination of local communities,

and as a creative resource - inspiring artists to compose and produce. The restrictions of the pandemic meant that the project had to be adapted to be produced remotely. Field recordings were made using state-of-the-art sensors - bioacoustic monitors – as well as simple devices like mobile phones and shared digitally with the artists. The result was a carbon-friendly production, and the album itself is made of 100% recyclable materials. It was released to coincide with the COP26 UN Climate Change Conference at the start of November 2021.

IMPACT

- One album recorded and released on Vinyl Factory
- Interdisciplinary partnership featuring 16 artists
- 10 of the participating team invited to BIME Bogota, 2022 to speak about the making of the record

LINKS TO PURCHASE ALBUM:

- **Vinyl:** www.thevinylfactory.com/product/cucusonic/
- **Spotify:** <https://tinyurl.com/yckfs58m>

KELEKETLA

Keleketla! is an expansive collaborative project, reaching outward from Johannesburg to London, Lagos, L.A. and West Papua. Keleketla! started as a musical meeting ground between Ninja Tune cofounders Coldcut and a cadre of South African musicians introduced by In Place Of War, including the raw, South African-accented jazz styles of Sibusile Xaba, and rapper Yugen Blakrok (Black Panther OST). From those initial sessions, the record grew to encompass a wider web of musical luminaries, including Afrobeat architects, the late pioneer Tony Allen and Dele Sosimi, legendary L.A. spoken word pioneers The Watts Prophets, and West Papuan activist Benny Wenda.

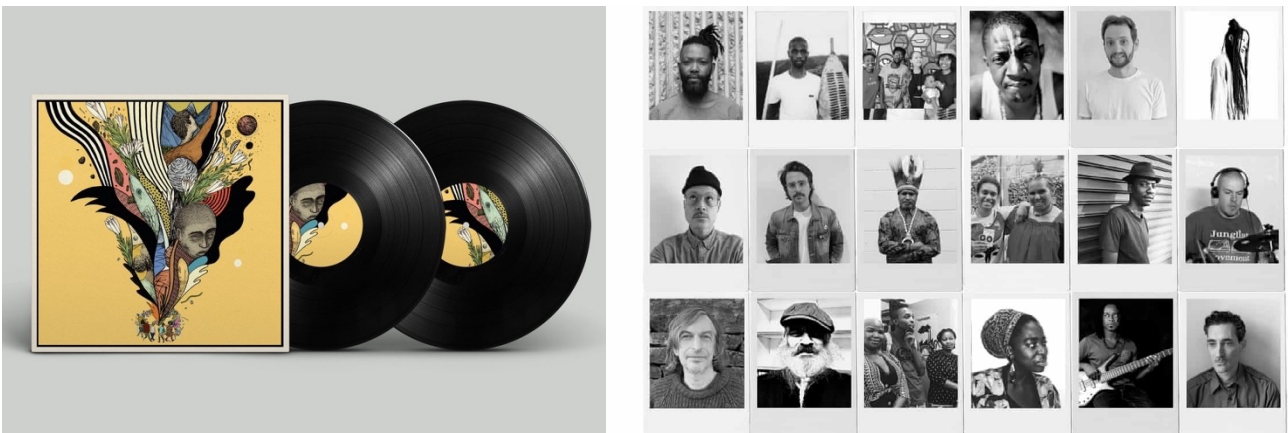


Image 1 description: Keleketla record

Image 2 description: Image of artists involved in Keleketla!

“This is the best record I’ve ever made” - Matt Black, Coldcut

KEY OUTPUTS:

- One album released on vinyl and digitally
- 37 artists involved
- Artist recording sessions at Trackside Studio in Soweto over ten days

IMPACT:

- Over 2m plays on Spotify
- 45,000 listeners per month on Spotify
- Artists were paid royalties
- 4* review in The Guardian: www.theguardian.com/music/2020/jul/03/keleketla-review-ninja-tune

RISE ABOVE DEVELOPMENT, LAVENDER HILL

Rise Above Development (RAD) is a community-based non-profit company formed specifically to work in partnership with In Place Of War on this exciting new development comprising a youth centre, sports facility, and community garden/ small scale farm in the heart of Lavender Hill, South Africa, collectively known as Rise Above Development Urban Youth Oasis.

The centre will be home to a music studio, computer room, classroom/ library, multipurpose dance studio, youth cafe and sports facilities. RAD will partner with many existing programmes running in Lavender Hill that will benefit the young people of this community and the community as a whole. We will also introduce programmes from outside of the community that will open minds and doors to opportunities which have not been accessible to the youth of Lavender Hill before now.

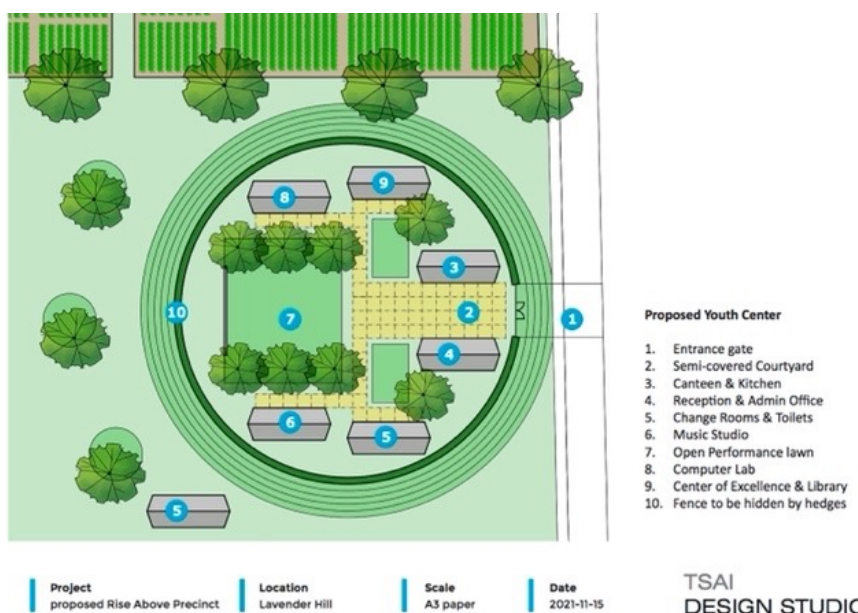


Image 1 description: Lavender Hill Carnival Dancers sponsored by RAD, some of the youth that will benefit from the centre

Image 2 description: Site plan of Urban Youth Oasis that is being built in partnership with IPOW.

KEY DELIVERABLES/OUTPUTS:

- RAD was recently given permission by the City of Cape Town to use 2.8 acres of land on a 10-year agreement.
- We expect to have phase one of the project open early April 2022 when we will open the Music Studio, Computer Room, Library/Classroom and ablutions. With a view to starting phase two in May, funds-dependent.

“The youth centre to be built in Lavender Hill will bring about togetherness amongst all our people, from the elderly to the children. We will be able to build great relationships, moving away from the old gang wars and fighting to the hands joined together by peace-building workshops in an area well-known for gun and gender-based violence. We are grateful & excited that IPOW saw fit to choose our community as the start-up to success, and so on behalf of Lavender Hill and Rise Above Development, we want to thank In Place of War for the faith you have in us to bring this community together”

- Mark Nicholson, Community Leader

IMPACT:

- RAD is currently in the planning stages and works closely with community members as well as running smaller programmes for the youth in the community, as well as excursions & holiday programmes.
- For the moment we work with 60 children, but once the centre is open, we will be working with around 200 children on a weekly basis.

#HACKMUSIC

A NEW CERTIFIED GLOBAL MUSIC PROGRAMME CONTAINING OVER 1,000 RESOURCES, DRIVEN BY ONE OF IN PLACE OF WAR'S CHANGE-MAKERS.

#Hackmusic is an innovative, pioneering education programme developed by In Place of War to help support the development of music makers around the world – particularly in communities facing challenges of conflict, poverty and lack of opportunities and infrastructure. It's been written by In Place of War CEO, Ruth Daniel; musician and producer, Laima Leyton; music change-maker from El Salvador, David Guardado and #HackMusic intern, Jane Hough, with input from across the music industry, across the world. It aims to support learning across these areas:



Six pillars:

1. Creative Process - your choices, what would you like to be as a music producer, commercial or for yourself, creating your own identity
2. Technical - which digital audio workstations to use, sound card choices, mobile x permanent studio, how to record sounds, composition, mixing and mastering
3. Music Industry - how to make people listen to your music, where do they experience your music, what levels and contexts, your expectations
4. Music archiving, preservation, and re-working - particularly with indigenous communities
5. GRRRL Music Worlds - women music leaders
6. Music Mentoring - a programme supported by world-class producers and musicians

“It’s a dream come true, a way to give back on the community and open the doors of music for them and importantly, the opportunity to leave a legacy for my daughter.” - David Guardado

ETHICAL AND CULTURAL TOURISM PROGRAMME

The Ethical and Cultural Tourism Programme (ECTP) is a 7-part training programme, for delivery in person to a group or as a self-pace online course, hosted on educational platform Canvas. The ECTP has been designed both for those already working in the creative industries at a grassroots or community level, such as those that run a cultural space who want to explore tourism as a route to financial sustainability, and also for those who are seeking to develop a new tourist project.

THE COURSE IS SPLIT INTO 7 UNITS COVERING THE FOLLOWING TOPICS:

- An introduction to ethical and cultural tourism
- Exploring different models of ethical and cultural tourism
- Business planning, promoting your cultural tourist business
- Understanding impact and sustainability
- Ethics, value, and risk
- The Ethical and Cultural Tourism Challenge.

The final module allows learners to apply knowledge and skills gained during the course to develop a real-life tourism proposal. During the weekly classes, learners build up the knowledge and skills required to develop an idea for an ethical cultural tourist project and turn it into a business plan/proposal.



KEY OUTPUTS:

- PowerPoint presentations for each unit
- Video lessons for online course for each unit
- Student book
- Written case studies (included in the student book) and links to interviews on YouTube.

LIVING MUSEUM

In Place of War is creating a 'digital living museum' showcasing projects, spaces and places with incredible artists and creatives in places of conflict around the world. The content will be hosted on www.inplaceofwar.net. We are currently working with 13 organisations in Colombia, Venezuela, South Africa, Kenya, India, Brazil, Lebanon and Bosnia, to produce digital content.

Some of this content will be virtual tours shot on GoPro 360 cameras, while others will be 4-6 minute "mini-documentaries" shot in standard video format. This project is linked to the Art of Peace research at the University of Manchester, with many of the participating organisations linking their digital content to the Art of Peace research models.

The aim of this project is to give people across the world the opportunity to see the art, innovation and dynamism in communities facing the challenges of conflict, help change perceptions of places, and share and preserve culture.



Image description: Art of Peace organisation: Casa Kolacho, Colombia
Image description: Art of Peace organisation: Laban Theatre, Lebanon

KEY OUTPUTS:

- 13 digital showcases (mini-documentaries or 360-degree virtual tours)
- Accompanying written narrative for each project.

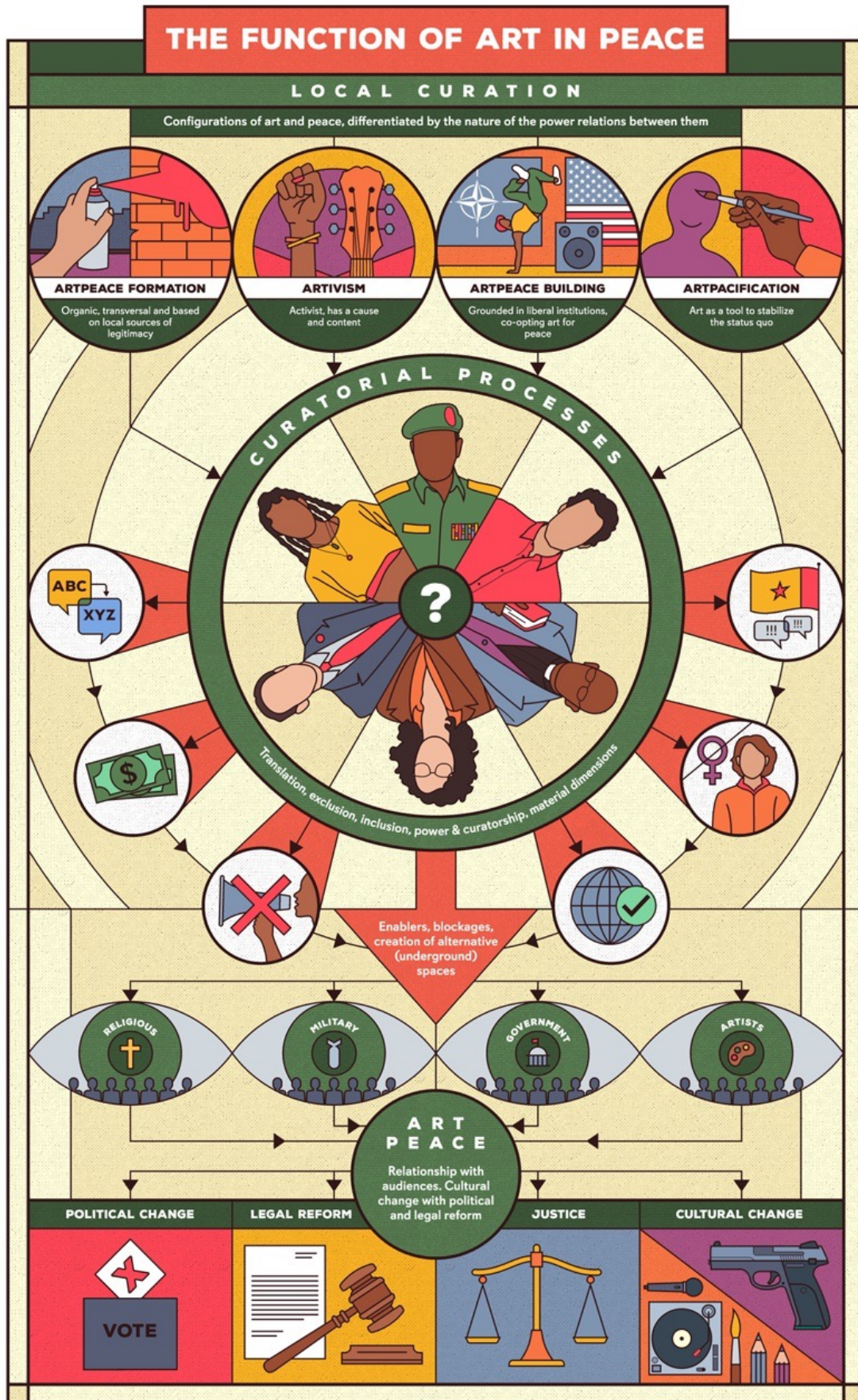


Image description: Artist visualisation of the University of Manchester Art of Peace Research model, by Barney Ibbotson

MAKE ART NOT WAR

Make Art Not War is a book written by Ruth Daniel and Teresa Bean, which is currently in the process of being edited for publication.

In Place of War has been connecting with people at grassroots level who are making phenomenal change in their communities, countries, and the world, with limited access to resources, using art as the mechanism for change. Whether it be hip-hop on Riders Island - NYC's most notorious prison; puppeteering to stop the demolition of your community in Delhi, or beat-boxing to help people with speech impediments - art is the magnet that draws in a community to fight for justice, change and equality.

In this book – MAKE ART NOT WAR - we tell the stories of those amazing and inspirational people, most under the age of 35, most from the Global South, who have used art for change. We explore their methodologies and present case studies of their work.

We wrote this book to inspire young people to believe that they do have agency. We just need to unlock the potential.



Image description: Malak Mattar, Gaza, Palestine – one of the change-makers featured in the book

Image description: The world's largest community of street performers, Kathputli Colony and Cell Foundation, Delhi, India – a feature in the book

100 AGENTS OF CHANGE

The 100 Agents of Change project is a new art and activism project connecting some of the most revolutionary innovative artists and change-makers from around the world with young people from marginalised communities in the UK, to share their experiences, skills and knowledge. Responding to an increasingly polarised political and social landscape in the UK and prevailing socio-economic challenges, 100 Agents of Change seeks to promote arts-based community activism and development of leadership qualities in marginalised young people from disadvantaged backgrounds. The 2021 pilot project included recruiting 11 youth partner orgs & a Youth Advisory board (YAB) to help shape the programme, as well as 100 young people to take part.

In 2021, the programme was held virtually and allowed artists from the In Place of War network around the world to share their skills and knowledge of how to use what we have around us - creativity and communities - to make the change we want to see in the world. The online residency took place over four weeks in November 2021, with a programme co-designed and shaped by the young people.

The next phase of the programme supports the young people who have taken part in the online residency to take those new skills and knowledge back into their communities across the country and use them to promote social cohesion through art and activism. There is the opportunity to apply for seed funding & mentoring to support the development of their community projects, and 10 young people have been selected to receive £1000 seed funding each to launch their community projects.

WEEK 4: ENTREPRENEURIALISM + LEADERSHIP

100 AGENTS ONLINE RESIDENCY PROGRAMME



TUESDAY 23/11	SIGN UP WORKSHOP 2-3PM <i>Effective Cultural Leadership Skills, with Farah Wardani</i> <i>*Arabic & French speaker*</i>	TALK 7-8PM <i>Art and Entrepreneurship in Times of Crisis, with Martin Atkins</i>	
WEDNESDAY 24/11	DROP IN WELLBEING SPACE 11-11:30AM	SIGN UP WORKSHOP 2-3PM <i>Doing Something with Nothing, with Fabricio Nobre & Giovanna Avillefort</i> <i>*Portuguese Speakers*</i>	TALK PANEL 7-8PM <i>Making Space: the Creation of Cultural Spaces for Activism, with Ruth Daniel, Njeri Mwangi, Valeria Duque, Abdelfattah Abusrour and Mambila Mageza</i> <i>*Spanish & Arabic Speakers*</i>
THURSDAY 25/11	SIGN UP WORKSHOP 11AM-12PM <i>How to Write a Business Plan - with Ruth Daniel</i>	WELLBEING EVENT 6-6:30PM <i>Drawing for Wellbeing, with Liz Atkin</i>	SIGN UP WORKSHOP 7-8PM <i>Art, Activism & Leadership, with Tom Green & Emily Churchill Zarea</i>
FRIDAY 26/11	INFO SESSION 11-11:30AM <i>Applying for IPOW seed funding & mentoring, with Roz & Keeley</i>	CLOSING SESSION 2-3PM	

Image description: Programme schedule week 4



KEY DELIVERABLES/OUTPUTS:

For the young people / agents of change:

- Develop leadership skills and behaviours, nurture creative talent and understanding of agency
- To explore alternative approaches to making change driven by those in the contexts of Africa, Middle East, Latin America
- Create new leadership networks
- Facilitate South - North learning and intercultural awareness (decolonising knowledge and education)
- To offer them a space to experiment and co-create projects that respond to their needs and aspirations.

For the partner orgs:

- To create a supportive network of grassroots organisations to share knowledge, resources and ideas
- To share Global South organisational approaches to change and create new global networks
- To explore alternative approaches outside of the traditional funding models and modes of learning and engagement with young people.
- To understand how we can work together to strengthen our offer

“It was beyond my expectations. It was amazing, I gained hope and insight and hopefully connections to be able to make change”

“I am blown away by the emotional support and moral support that speakers, panelists, and the production team has given. It’s a really rough time to be a young person in the arts and hearing that people have struggled, worked hard, and then have seen their dreams of change realized is extremely inspirational!”

“I feel completely ready to start a new creative project, hopeful and empowered, I have thought about arts that are not usually included in my creative practice and feel like its expanded exponentially.”



IMPACT:

- 1 new Youth Advisory Board comprising 11 young people
- 11 partner orgs
- 98 young people applied / 91 young people took up offer of spaces / 60 coming to at least one workshop / 36 young people coming to 3+ workshops a week / 19 coming 1-3 workshops a week / 5 coming to less than one per week
- An online residency programme bringing together 54 international & UK-based speakers & facilitators, 12 BSL interpreters, 1 visual scribe, 1 language interpreter, 1 graphic designer
- The programme involved 37 total sessions comprising 16 workshops, 13 talks & 8 wellbeing sessions.
- 17 young people have received mentoring sessions with artists from the change-maker network
- 10 young people have each received £1000 seed funding to launch their community projects
- Community projects include:

Museum of School Exclusion: a creative project bridging art & activism with the aim of connecting those affected by school exclusion with those who can help them make change.

A creative public billboard campaign highlighting the perspectives of Gypsy, Roma, Traveller creatives of all ages, around the themes of the police, crime & sentencing bill.

Bone Idle Collective: an art collective for disabled, chronically ill & neurodiverse people.

The renovation of a single-decker bus to create a moveable community kitchen/shop/centre/space.

A national campaign exploring the concept of survival guilt within the refugee community & the general public.

A series of creative workshops where people can explore their experience of the benefit system through movement, writing & collage making.

Tree of Life workshops for structurally disadvantaged communities, specifically those of African descent living in the Diaspora, including Afro-Latinx people, those from Caribbean & Africa

Creative Voices Collective - a series of workshops for people coping with mental illness using the therapeutic power of the creative arts.

The Meeting Point: a series of conversations culminating in an exhibition based on discussions with female migrant artists.

A public mural project exploring mental health in young men, working closely with young men, the local community and young graffiti/mural artists.

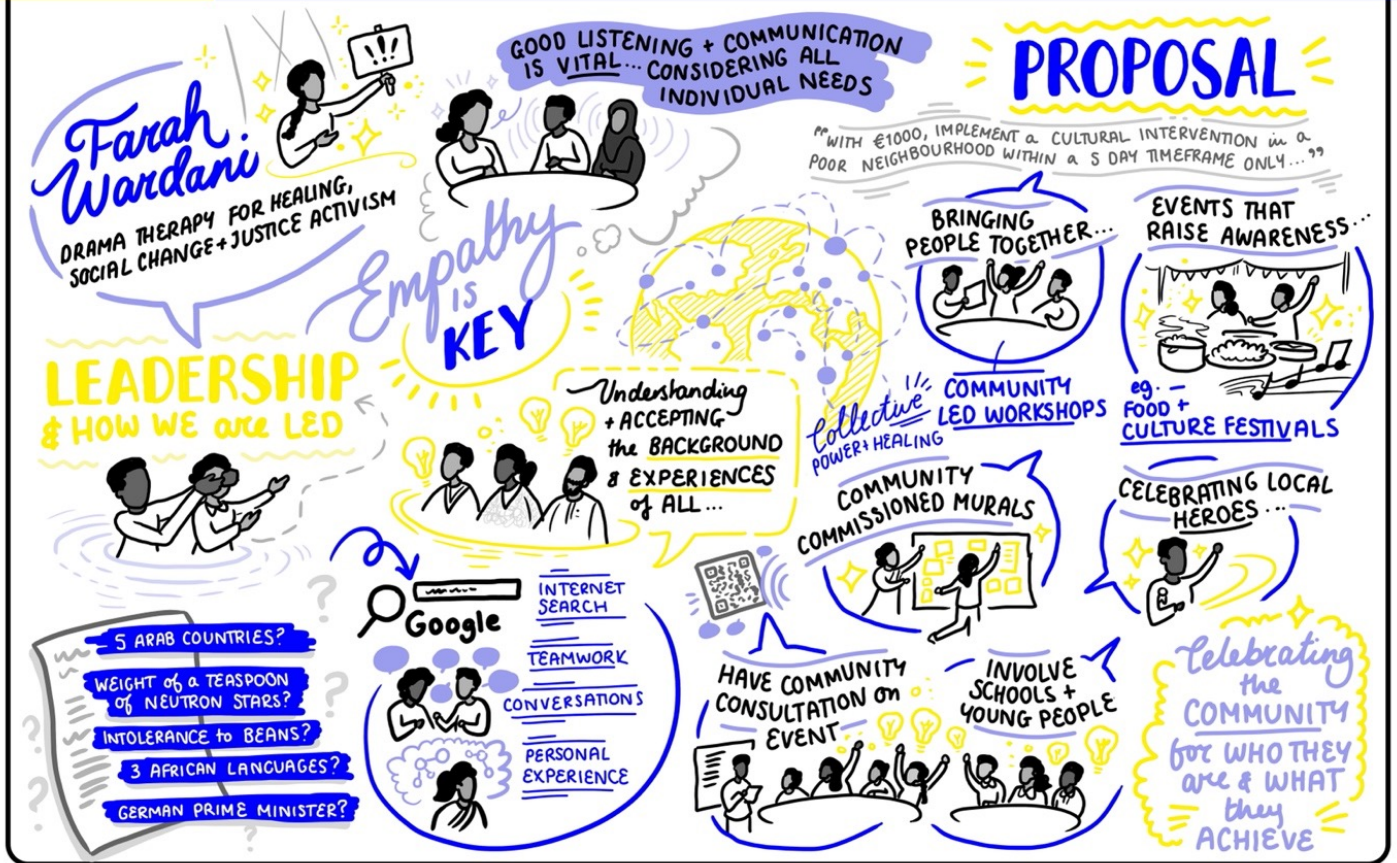


Image description: Visual Scribe from the session Effective Cultural Leadership Skills (artist credit: Amber Anderson amberanderson.co.uk)

AROUND THE WORLD IN 80 RAVES FUNDRAISER

In Autumn 2021, we engaged members of the public and our worldwide music industry partners in a collaborative fundraising challenge - to cover a 7,200 mile/11,600km distance across some of the 26 countries where In Place of War has projects in Africa, Latin America and the Middle East. Participants chose their own goals to be completed at their own pace and sought sponsorship for their efforts.

There was the chance for individuals & teams to win amazing prizes donated by some of the event's DJs, partners and entertainment industry networks. Through collaboration and partnership with our music industry networks, the fundraising month was sound-tracked by streamed raves by DJs from all over the world, celebrating the efforts of all the fundraisers being sponsored to complete their distances.

Money raised collectively through the project will go towards helping to support music studio developments at the Nave Coletiva in São Paulo, Brazil, and Rise Above Development in Lavender Hill, South Africa.



IMPACT:

- Collectively, fundraising teams, individuals and partners on the project raised over £13,000 to date, through the fundraising campaign remains open until the end of March 2022.
- Media relationships formed and public engagement with audiences in multiple territories worldwide.
- Features in over 30 international publications including Resident Advisor, Billboard Music, Data Transmission and EDM Identity - opening communication channels with taste-maker and influencers globally
- Raised awareness of In Place of War and the 2 developments the project supports in São Paulo, Brazil and Lavender Hill, South Africa.
- Partnered with high-profile international DJs and streaming platforms & formed relationships with artists and partners with huge potential for future projects
- Engaged new supporters, friends and fundraisers for In Place of War
- Started a new company mailing list
- Received prize donations from and strengthened long-lasting commercial relationships with Pioneer DJ

CONNECTIONS MADE:

DJS

Adam Beyer / A Guy Called Gerald / Aerobica / Amateur Hour / Andrea Paz / APRO / AVIN / Bamba Pana x MC Makaveli / Ben Westbeech / BICEP / Cici / Corey James Gray / Crazy P Soundsystem / Darper / David Wrench (audiobooks) / DengueDengueDengue / DJ Chengz / DJ Dar / DJ Yoda / DONKONG / Dub Pistols (DJ set) / Eddie Stewart / Ellen Allien / Faizal / GFDF / Hausar / Ida Engberg / Jason Blade / Jax Jones / Joe Goddard / Kid Simius / KrBear / Lex Wolf / Liliane Chlela / Manic State / Matisa / Matrix / Matt Black (Coldcut) / MDNYT / Mewloud / Mexican Institute of Sound / Mixhell / Mr. Scruff / Nyra / Osunlade / Paranoid London / Patricktor4 Paul Hartnoll (Orbital) / Peter Hook / Phillipi / PHO / Sam Wise / Sama' Abdulhadi / Sasha / Slam / Sofi Tukker / Soul Clap / The Orielles / Turkana / William Djoko / Yamaho

PARTNERS

BEN ALLEN MUSIC MARKETING / WORLDWIDE FM / EDM IDENTITY / DATA TRANSMISSION GROW HACKNEY / PARADISE / INSOMNIAC TV / NINJA TUNE / PIONEER DJ / NYEGE NYEGE / GET FREE DANCE THERAPY / OSTEREO / LITTLE UNDERGROUND MANAGEMENT / SOUND REPUBLICA / HEAVENLY RECORDINGS & MANY MORE.

PRESS

Borgen Magazine / Agenda Culturaldo / Ostereo / Billboard Dance / AFEM / A Greener Festival / EIN Presswire / BPI / All Events London / Stay Happening / Digital DJ Tips / Music Connections / Menafn / Muso Muso / Where DJs Play / Record of the Day / Moreover.com / Resident Advisor / Mondo Sonoro / Folhape.com.br / Borgen Magazine

IMPACT STATISTICS:

- Increase to the In Place of War Facebook page reach (65,240) by 268% and Instagram (15,649) by 618.5% since the project launch
- Over £13,000 raised to date
- Increase of Facebook followers (146.2%), & Instagram followers (227.6%) since the project launch
- A new mailing list set up for In Place of War, with a current audience of 750 subscribers
- Over 65 DJs involved in the project
- Grass root community engagement from over 20 countries worldwide
- Donations from over 370 supporters

QUOTES FROM CHANGE-MAKERS

“In Place of War is a continuous source of inspiration on how to think forward and act instead of complaining. Their innovative and collaborative approach, united with their network of incredible people, creates projects with real impact and benefit to the targeted communities. Chapeaux!” - Mark Dieler, Latvia

“Over the past year (and beyond) In Place of War has provided endless opportunities to network and develop my skills as well as support me to grow my business. I’ve joined specially curated and relevant In Place of War events on Zoom and in person, and hosted my own CakeFace workshops in lockdown on organisation and mental health during the pandemic. It’s been a wonderful journey and I can’t wait to continue this vital relationship. Ruth, Alison and Bobbi in particular have been working tirelessly to provide international assistance and aid. Thank you team In Place of War!” - Merium Bhuiyan, Cake Face, UK

“In Place of War broadened the horizons of our work & validated our experiences. It is inspirational and empowering to know that you belong to an international network of professional, creative and powerful activists. It helped me realise the impact of my own work, pushed me to learn and do more, and made me feel celebrated and appreciated by amazing people.” - Farah Wardani, Laban Theater, Lebanon

“For me and Marimba, In Place of War is a necessary bridge between communities and organizations around the globe that share the vision of fighting violence and social injustice through art and creativity. It’s the perfect space for inspiration, motivation, collaboration, and growth. Over the past year, In Place of War has been a fundamental partnership for us, bringing our work more opportunities, income and visibility during a difficult time of lockdowns and restrictions for cultural activities. Inviting us to be part of the board has brought a relevance of experience, generating new ideas and lessons to be adapted for the growth of our organization” - Adrian Sabogal, Colombia

SOME STATS

- In Place of War works with 130 change-maker organisations across 26 countries
- In 2020 - 2021 we distributed over \$100,000 of music equipment to resource 25 music spaces, supported by Native Instruments and Roland
- We released two new collaborative albums working with Vinyl Factory and Ninja Tune
- We resourced 14 organisations to respond to the challenges of Covid-19 in their communities
- We worked with 11 grassroots organisations across the UK to develop 100 young leaders from the most marginalised communities

VISION FOR 2022

Looking forward to 2022 – 2023, In Place of War is focussing on developing a Global Change-Maker hub, which will act as a physical centre and platform to build from and strengthen our global network of change-makers. We will expand our education offer, bringing new innovative programmes, driven by our change-makers across the Global South.

PERSONNEL AND TRUSTEES

TRUSTEES

Trustees who served during the year and up to the date of this report were as follows:

Vikas Sagar Shah MBE (Chair)
Steven Smith
Paul Kempe
Tomas Shore
Professor James Thompson
Heather Hamilton
Mike Smith

KEY MANAGEMENT PERSONNEL

Ruth Daniel Chief Executive

BANKERS:

Triodos Bank, Deanery Road, Bristol

THANK YOU TO OUR FUNDERS IN 2021:

THE MARK LEONARD TRUST

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Humanities
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